

# Salisbury Post

## Salisbury Post Sponsorship Application

The Salisbury Post is committed to supporting our community, and we strive to support local events. Because we have a limited number of sponsorships available each year, we need a little information from you to help us select grant recipients.

We ask that proposals be submitted 90 days before the event/program and should include the following information (where applicable):

- **Type of event/program**
- **Date and location**
- **The goal or mission of the event**
- **Target audience**
- **Estimated attendance**

If we sponsor your event, how do you propose the Salisbury Post will benefit as a sponsor? For example, placing our logo and/or banner at your event, printing our logo on tickets, recognizing us as a sponsor in your promotions, etc.) Please be specific.

If you would like to request advertising space to promote your event, include amount of advertising space needed, the dates you would like for it to run, if you would like for it to appear in a certain section and the total advertising budget for the event/program you wish us to sponsor.

We ask that you provide us with detailed and specific information. Please submit your information on a separate sheet, and be sure to include your contact information so we can contact you.

Applications may be mailed, faxed or emailed to:

**Sharon Jackson, Classified and Creative Services**

**The Salisbury Post**

**P.O. Box 4639**

**Salisbury, NC 28145**

**Phone 704.797.4238 (please do not call about sponsorship until required forms are submitted)**

**Fax 704.633.7373**

**sjackson @salisburypost.com**