

ROWAN COUNTY CHAMBER OF COMMERCE - 85 YEARS

The Rowan County Chamber of Commerce has been serving the Rowan County business community for 85 years. Our mission is "to enhance quality of life and nurture a thriving economy through proactive and consensus-building leadership". In broader terms, the Chamber is an incorporated, independent, nonprofit, business organization dedicated to community development.

The Chamber averages about 1,000 members and focuses on the following:

- **Agricultural and Industrial Programs** – Agricultural Tour and Awards/ Industrial Association
- **Business Development and Entrepreneurship** –Business "Show" and "Power Lunch"/Small Business of the Year/Business Resource Center/Women In Business/Business Counseling
- **Education Advocacy** – Rowan Partners for Education/Communities-In-Schools/Education Awards and other recognition
- **Government Affairs** – Legislative agendas, breakfasts and trips to Raleigh and Washington, D.C./Candidate Forums/Mayors' meetings
- **Leadership Development** – Leadership Rowan
- **Member Benefits and Services** – Networking events, exposure and referrals, receptions and visitations, ribbon-cuttings, numerous communications and use of Chamber meeting facilities
- **New Resident & New Business Locations**
- **Transportation and Infrastructure Development**

- **Workforce Development** – Geared Up 4 Success Campaign/ Workforce Development Alliance

The Chamber's aggressive Program of Work has allowed the organization to be involved in many initiatives over the years that have had tremendous positive impact on the Rowan County area.

The organization also has been recognized and received many awards in recent years both state-wide and nationally for its programming, membership growth, financial strength, facilities and volunteer and staff accomplishments.

The Rowan County Chamber of Commerce serves as the gateway to our community, assisting hundreds of business travelers, new residents and other visitors annually. The Gateway Building, a "one-stop-shop" and "front door" to the business community, houses the Rowan County Convention and Visitors Bureau, the Salisbury/Rowan Economic Development Commission and the Chamber of Commerce in one central site.

As the largest and most progressive business leadership organization in the area, the Chamber acts as a catalyst to effect positive change in the community. Rowan County's advocate since 1925, the Chamber leads the way in multiple community initiatives and works to address issues affecting infrastructure, environmentally sustainable growth and wise land management policies.

Please use this 2010 Chamber Guide as a resource for business and individual use. When you do business with Chamber members you contribute to the growth and improvement of Rowan County.

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